

## ATM Wireless Provider Continues Expansion, Promotes New General Manager

### *Chris Baird Promoted as General Manager of OptConnect*

**KAYSVILLE, Utah, Oct 15, 2010**— As OptConnect ([www.OptConnect.com](http://www.OptConnect.com)) continues its North American expansion, parent company **Grant Victor** today announced a key management position promotion. Chris Baird was promoted to general manager of OptConnect.

Baird joins OptConnect with a wealth of ATM industry experience which includes working as an Operations Manager for eGlobal (a U.S. based ISO/IAD) as well as a Sales Manager of ATMequipment.com (North America's Leading Wholesale Distributor of ATMs).

OptConnect recently launched a highly successful new gateway and marketing plan communicating over 3G networks in which ATM Operators only pay \$19.99 per month with no upfront costs.

"Wireless is becoming the new standard of communications for ATMs throughout North America. The benefits include no upfront costs, monthly savings, and complete mobility. We are seeing many ATM Operators convert their whole portfolio of ATMs to wireless and they are experiencing substantial reductions in their monthly telecom costs—as much as cutting their costs in half," said Burt Matthews, President of OptConnect.

Benefits to ATM operators include:

1. **Reliability.** The OptConnect wireless gateways are as reliable as landlines. In addition, OptConnect offers a lifetime warranty with advance overnight replacement in the rare event of equipment failure.
2. **Money Savings.** Unlike telephone carriers that charge upfront fees for landline connectivity and charge high monthly fees, the monthly OptConnect wireless data communications subscription is as much as half of the cost—with no upfront or installation costs.
3. **Easy Deployment.** The OptConnect wireless gateways provide ATM installation on the fly. The ATM can be placed in any location and can be up and running at the same time. There are no delays in waiting for a landline to be installed by a carrier or an electrician to install wiring.
4. **Mobility.** The Optconnect wireless gateways provide fast and flexible relocation of current ATMs and allows for ATMs to be placed just about anywhere.

### **About OptConnect:**

A privately-held company based in Kaysville, Utah, OptConnect is an industry leader in providing ATM communication Solutions. The company is one of the largest providers of wireless services to ATM operators in the U.S. For additional information go to <http://www.OptConnect.com>.